

**WHAT:**

During National Library Week 2007 on the days of April 16-18, South Carolina Library Staff members will take a wide range of photographs of librarians working, meeting, teaching, and doing all that librarians do in a given day. We encourage you to be creative in taking photos that capture the essence of South Carolina librarianship and are visually attractive. Winners will be recognized on the SC State Library's web site and during the 2007 SCLA Annual Conference in the fall in Columbia.

**WHEN:**

April 16-18, 2007. We suggest that you capture images at all times during these three days. Photos must be submitted via Flickr.com and tagged with [NLWdayinSC2007](#). *\*There is no need to pre-register to participate in the project. See guidelines below for more submission details.*

**WHERE:**

Wherever you work! Wherever SC Librarians are!

Suggested photographic subjects:

- At the circulation desk
- Working in technical services
- Drinking coffee at a staff meeting
- Assisting a patron in the stacks
- Shelving books
- Teaching a Library 2.0 class
- Try to capture images from your workplace at different times of the day.

Photos may be submitted in the following categories with one winner chosen from each category and one overall winner honored:

1. Librarians as Teachers and Trainers
2. Librarians as Trailblazers in New Technology
3. Most Humorous

**WHO:**

The contest is open to all SC Libraries of all types. Professional photographic skills are NOT required.

## HOW:

Use whatever photographic equipment you have available-from digital cameras to 35mm as long as you can post them to flickr.com. We welcome color and black and white images. Details for submitting the photographs are provided below.

## CONTEST GUIDELINES

**1) Only SC Library staff (from any type of library) may submit entries for the contest.**

**2) Entries must be submitted on April 16, 17, or 18, 2007.** Entries must be submitted to the [NLWdayinSC](http://www.flickr.com/groups/nlwdayinSC/) Flickr group by simply posting them. You must first have a flickr.com account, and then join the group, <http://www.flickr.com/groups/nlwdayinSC/>. Each photo should also have the tag **NLWdayinSC2007**. You may use any additional tags and titles and descriptions that relate to the photo.

**3) Each individual may submit up to three photos to the Flickr group.** The three entries *do not* have to be spread among the three categories.

**4) All individuals pictured in submitted photographs must sign a photo release.** You may download a copy of the form at [http://www.statelibrary.sc.gov/docs/national\\_library\\_week.pdf](http://www.statelibrary.sc.gov/docs/national_library_week.pdf). Entries will not be valid until all signed photo releases are received by fax (803-734-8676) and must be submitted by 5pm April 18, 2007. Please be sure to identify the photo as best you can on the release so the release can be matched with the posted photo.

**5) Winners from the photographic contest will be announced on Friday April 20, 2007 on the Flickr group page and via the SC State Library web site.** Judging criteria will be based on composition, quality, subject, lighting, creativity, and the ability to capture of the spirit of SC librarianship. A total of four photos will be selected winners: One in each category and one overall. These 4 photos will be posted on the SC State Library web site and will be announced in a press release. Winners will also be recognized at the annual fall SCLA conference in Columbia, October 31-November 2, 2007.

## CONTEST CONTACT INFORMATION

Dr. Curtis R. Rogers, Director

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